

Panaji, 7th February, 2022 (Magha 18, 1943)

SERIES III No. 45

OFFICIAL GAZETTE

GOVERNMENT OF GOA

PUBLISHED BY AUTHORITY

EXTRAORDINARY

GOVERNMENT OF GOA

Office of the Collector & District Election Officer
South Goa District
Election Branch

Notification

No. 79/133/Assembly 2022/ELN/Rate Chart/2164

Read: Notification No. 79/133/Assembly 2022/ELN/Rate Chart/15885 dated 31-12-2021 & Corrigendum-cum-Addendum No. 79/133/Assembly 2022/ELN/Rate Chart/1772 dated 30-01-2022.

In supersession to the above read Notification and Corrigendum-cum-Addendum, the rates mentioned below shall be notified for the upcoming General Election to the Goa State Legislative Assembly 2022.

Rate chart for General Election to Goa Legislative Assembly, 2022

Sr. No.	Items	Rate proposed
1	2	3
1.	Hiring charges of loud speaker with amplifier and microphone	Rs. 3000/- per day
2.	DJ set with multiple speaker and amplifier	Rs. 6000/- per day
3.	Megaphone	Rs. 3916/- (purchase price)
4.	Construction of podium/pandal	Rs. 800/- per sq. mtr.
5.	Banner	
	a) Cloth	Rs. 15/- per sq. ft.
	b) Flex	Rs. 15/- per sq. ft.
	c) Flex with frame	Rs. 75/- per sq. ft.
6.	Cloth Flags	Rs. 150/- per sq. ft.
	Flags (other material)	Rs. 220/- per sq. ft.
7.	Hand bills (As per 127 A of R. P. Act, 1951) coloured	Rs. 2/- per copy
	Hand Bills A-4 (B/W)	Rs. 1/- per copy
8.	Posters - 58.5 x 91 cms (colored)	Rs. 18/- per poster
	Posters - 58.5 x 91 cms (B/W)	Rs. 15/- per poster
9.	Hoardings	Rs. 65/- per sq. ft. for 30 days
		Rs. 25 combined rate per sq. ft. for manufacturing, hoarding design, installation, removal of hoardings etc.

1	2	3
10.	Cut outs (Wooden/cloth/other material)	Rs. 90/- per sq. ft.
11.	Video filming with CDs/DVDs cassettes	
	1. Charges for video filming digital camera including CD/DVD	Rs. 3300/- per day/event with CD/DVD.
	2. Charges of video filming high definition digital camera including CD/DVD	Rs. 3300/- per day/event with CD/DVD
	3. Charges for additional CD/DVD	Rs. 130/- per CD and Rs. 220/- per DVD.
	4. Charges Grab. Mini DV cass/Mem/Card/Trf/DVD/DC/EUI/DVD/Voice/REC/DVD	Rs. 700/- per piece
12.	Erection of gates/Arches	Rs. 44000/- per event
13.	1. Daily hiring charges of vehicles	As per notification No. D.Tpt/STA/2375-111/2019/144 published in the Extraordinary Official Gazette, Series I No. 42 dated 14-01-2021.
	2. Two Wheelers	Rates mentioned in the notification No. D. T. Pt/STA/1275/2013 published in the Official Gazette Series I No. 18 dated 01-08-2012 by the Directorate of Transport.
	3. Three Wheelers	
14.	Hiring charges of Hotel Rooms	As per the room tariff of the specified room of the said hotel as on the day of occupancy.
	1. AC Suit Rooms	
	2. AC Delux	
	3. AC Rooms	
	4. Non AC Double Room	
	5. Star Hotels	
15.	Charges of Drivers, skilled workers, unskilled workers etc.	As per the rates fixed by the Labour Commissioner, Panaji-Goa
	Drivers	424.90/- per day
	Skilled Labour	424.90/- per day
	Semi Skilled Labour	369.90/- per day
	Clerical	424.90/- per day
	Unskilled Labour	311.90/- per day
16.	Hiring charges of furniture (chairs/sofa/table etc. and fixtures)	
	Plastic Chair (with arms)	Rs.12/- per day
	Plastic Chair (without arms)	Rs. 8/- per day
	VIP Chairs including transportation, loading, unloading	Rs. 290/- per day
	Table	Rs 60/- per day
	Table Cloth	Rs 36/- per day
	Sofa	Rs 600/- per day
	Electrical Fixtures	
	Tube lights	Rs. 40/- per piece per day
	Halogen (500W)	Rs. 175/- per piece per day
	Halogen (1000W)	Rs. 275/- per piece per day
	Fans (Ceiling)	Rs. 200/- per piece per day
	Pedestal Fans	Rs. 165/- per piece per day
	Fans (industrial)	Rs. 10000/- per piece per day
	Pedestal Fans table	Rs. 220/- per piece per day
	Generators	
	25KVA	Rs. 3500/- per day
	62KVA	Rs. 8800/- per day
	125 KVA	Rs. 11000/- per day
17.	Other items	
	i) Telephone call	Rates as per service providers
	ii) STD Calls	Rates as per service providers
	iii) Xerox charges	Rs. 2/- per paper (A4 or FS) & Rs. 3/- per paper (A3)
	iv) Power connection charges	As per Govt. rates
	v) Water supply for connection	As per Govt. rates
	vi) Stationery items	As per MRP

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1	2	3
	vii) Television	
	32" TV	Rs 300/- per day
	40" TV	Rs 350/- per day
	50/55" TV	Rs 500/- per day
	viii) LED wall per sq. ft	Rs. 200/- per sq. ft. per day
	ix) Vehicle with LED display, sound and with driver per sq. ft.	Rs. 2500/- per day + Rs. 200 per sq. ft. per day for LED
	x) CD Player	Rs. 375/- per day
	xi) Refreshments charges	
	a) Tea	Rs. 10/- per tea
	b) Coffee	Rs. 15/- per coffee
	c) Biscuits	As per MRP
	d) Samosa	Rs. 15/- per piece
	e) Batata wada	Rs. 15/- per piece
	f) Mirchi	Rs. 5/- per piece
	g) Pakoda	Rs. 15/- per plate
	h) Sandwich	Rs. 15/- per piece
	i) Softdrink	As per MRP
	j) Lunch/Dinner packets per person	
	1. Veg	Rs. 100/- per head
	2. Non Veg	Rs. 165/- per head
18.	Print Media	Rate per sq. cm. Rate per sq. cm.
	Newspaper (rates per sq. cm./col. sq. cm.)	Colour B/W
	English	
	a. Navhind Times	Rs. 300 Rs. 150
	b. Times of India (Goa Edition)	Rs. 250 Rs. 170
	c. Herald	Rs. 300 Rs. 150
	d. The Goan Every day	Rs. 250 Rs. 150
	Marathi	
	e. Gomantak	Rs. 400 Rs. 200
	f. Tarun Bharat	Rs. 450 Rs. 300
	g. Navprabha	Rs. 150 Rs. 100
	h. Pudhari	Rs. 300 Rs. 150
	i. Goa Times	Rs. 100 Rs. 40
	j. Sanatan Prabhat	Rs. 67.5 Rs. 40.5
	k. Goan Varta	Rs. 320 Rs. 160
	l. Lokmat	Rs. 400 Rs. 200
	m. Dainik Herald	Rs. 250 Rs. 125
	Konkani	
	n. Bhaangar Bhuin	Rs. 200 Rs. 150
	s. Goan Observer	N.A
19.	Electronic Media:	
	Rates for Television Scrolling Ads.	
	Television Channels	Rate per day Insertion per day Duration (in sec)
	Goa 365	2000 50 30
	In Goa	2000 60 20
	Prudent	3000 60 30
	RDX	2700 75 60
	Goa Plus	2500 10 40
	Prime TV	1800 120 30
	Advertisement Rates of Audio Visual on TV	
	Channels	Rate per day Insertion per day Duration (in seconds)
	Goa 365	5000 10 25
	In Goa	2500 8 20
	Prudent	3000 10 10
	RDX	3600 10 60

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1	2	3		
	Goa Plus	3500	10	30
	Prime	2500	20	30
	Goan Varta Live	2500	5	10
20.	Radio			
	Name of the Radio Channels	Rate per 10 Sec		
	1. 92.7 Big FM	Rs. 245		
	2. Radio Indigo 91.9	Rs. 245		
	3. Air FM Rainbow	Rs. 220		
	All India Radio Panaji FM RAINBOW (105.4 mghz)			
	Spots/Sponsored/Sponsorship	Prime Time (07.00-11.00 & 17.00- 23.00 hrs.)	Non Prime Time (11.00- 17.00 hrs.)	
	10 Sec Spot (offer 1 free spot for every paid spot)	Rs. 440	Rs. 330	
	30 mins. Sponsorship for in house programs i.e. originated by AIR Panaji (offer 360 sec free advertising)	Rs. 4750	Rs. 3750	
	15 mins. Sponsored program i.e. entire content of advertiser (60 sec free advertising)	Rs. 2640	Rs. 1980	
	10 mins. Sponsored program i.e. entire content of advertiser (offer 40 secs free advertising)	Rs. 1760	Rs. 1320	
	5 mins. Sponsored programme i.e. entire content of advertiser (offer 20 sec free advertising)	Rs. 880	Rs. 660	
	All India Radio Panaji Primary Channels-MHADEI (1287 Khz)			
	Spots/Sponsored/Sponsorship	Prime Time (Film songs programme)	Non-Prime Time (Farm related, youth, children & women's programmes)	
	10 secs Spot (Offer: 1 free spot for every paid spot)	Rs. 500/-	Rs. 300/-	
	30 mins. sponsorship for inhouse programmes i.e. originated by AIR Panaji (Offer: 360 secs free advertising)	Rs. 5400	Rs. 3240	
	15 mins. Sponsored programme i.e. entire content of advertiser (Offer 60 secs free advertising)	Rs. 3000/-	Rs. 1800/-	
	10 mins. Sponsored programme i.e. entire content of advertiser (Offer: 40 secs free advertising)	Rs. 2000/-	Rs. 1200/-	
	5 mins. Sponsored programme i.e. entire content of advertiser (Offer 20 secs free advertising)	Rs. 1000/-	Rs. 600/-	
	All India Radio Panaji Vividh Bharati (828 Khz)			
	Spots/Sponsored/Sponsorship	Prime Time (06.30-10.00 & 19.00- 23.00 hrs.)	Mid Prime Time (10.00- 11.00 & 13.30- 14.30 hrs.)	Non Prime Time (12.00- 13.30, 14.30- 17.30 & 18.15-19.00 hrs.)
	10 Sec Spot (Offer 1 free spot for every paid spot)	Rs. 280	Rs. 220	Rs. 170
	15 mins. Sponsored program i.e. entire content of advertising (Offer 60 sec free advertising)	Rs. 1680	Rs. 1320	Rs. 1020
	10 mins. Sponsored program i.e. entire content of advertiser (Offer 40 Sec free advertising)	Rs. 1120	Rs. 880	Rs. 680
	5mins. Sponsored program i.e. entire content of advertiser (Offer 20 Sec free advertising)	Rs. 750	Rs. 600	Rs. 500
21.	Production of Videos and creatives	Rates notified by DAVP, Government of India notified vide No. 22204/11/09-AV (Part-2) dated 18-05-2012.		

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1	2	3
22.	1. Mini Scarf/Muffler	Rs. 25/- per piece
	2. Big Scarf/Muffler	Rs. 50/- per piece
	3. Shawl	Rs. 50/- per piece
	4. Caps/Cloth Head Gears	Rs. 28/- per piece
	5. Stickers	Rs. 5/- per piece
	6. Manifesto/Badges etc.	Rs. 5/- per piece
23.	Hall rent/room rent	As per market quotation PWD valuation
24.	Vehicle with digital display with driver charges	Rs. 2500/- per day
25.	Garland	Rs. 100/- Small
		Rs. 200/- Big
26.	Rent of Xerox machine	Rs. 10,000/- per month
27.	Rent of computer	Rs. 5000/- per month
28.	Broom stick	Rs. 50/- per unit
29.	Masks	
	3-Ply Surgical Mask	Rs. 1/-
	N 95 Mask	Rs. 3.68/-

The above rates are not inclusive of GST.

Ruchika Katyal, IAS, Collector & DEO, South Goa District.

Margao, 4th February, 2022.

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